



Advertise your business on Persian Mirror

At work or at home, our lives are mingled with and depend on the digital world. We go online to book our childrens' activities or check their homework, and at work we cannot move forward and compete if our businesses are not online. The digital world is here to stay and your business needs to adapt to it. Traditional print advertising in newspapers and magazines has reached its limit. To move forward and compete in your market you need to digitize your advertisements and bring them to the online world.

Persian Mirror is the online magazine that provides the platform for your digital advertising in Canadian market.

پرژن میرور، یک نشریه اینترنتی، با تاکید بر موضوع چند فرهنگی و زندگی در مهاجرت، برای جامعه‌های فارسی زبان کانادا است.

انعکاس جنبه‌های گوناگون زندگی افراد جامعه ایرانی - کانادایی و نیز دیگر جامعه‌های فارسی زبان کانادا، اصلی‌ترین هدف و برنامه این رسانه است.

هدف و برنامه دیگر نشریه اینترنتی پرژن میرور، انعکاس همه‌ی رویدادهای جامعه گسترده کانادا، در میان گروه‌های فارسی زبان ساکن این کشور است.

تکنولوژی‌های جدید ارتباطی به سرعت، همه جنبه‌های زندگی ما را تحت تاثیر قرار داده است. روابط شخصی و دوستانه؛ روابط اجتماعی؛ فعالیت‌های اقتصادی؛ و هریک از امور زندگی مدرن، عمیقا وابسته به دنیای مجازی و دیجیتال شده است.

تبلیغات بازرگانی، یکی از شرطها و پایه‌های اساسی و اجتناب ناپذیر موفقیت در هر فعالیت اقتصادی است. ارائه خدمات نیز، با سرعتی حیرت‌انگیز، به سوی دیجیتالی شدن حرکت می‌کند.

رسانه‌های آنلاین، در کوتاهترین زمان و گسترده‌ترین پوشش، پیام‌های بازرگانی را به مخاطبان و مصرف کنندگان هرگونه خدمات و تولیدات می‌رسانند. بیشترین و گسترده‌ترین بازتاب تبلیغات بیزینس خود را از طریق رسانه اینترنتی پرژن میرور دریافت کنید.

Persian Mirror is an online news magazine reflecting lives of Farsi/Persian speaking people in diaspora.

Our Target audience is Iranian/Canadian community members that convey and converse their day to day lives mainly in Farsi language.

We connect the Farsi language audience to all aspects of life in Canada and consequently motivate them to engage and integrate more into Canadian society.



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Persian Mirror ad sizes

**Banner
730x90**

**Super sized Banner
730x180**

**Large Rectangular
250x150**

**Rectangular
250x75**

**for price list please contact
info@persianmirror.ca**

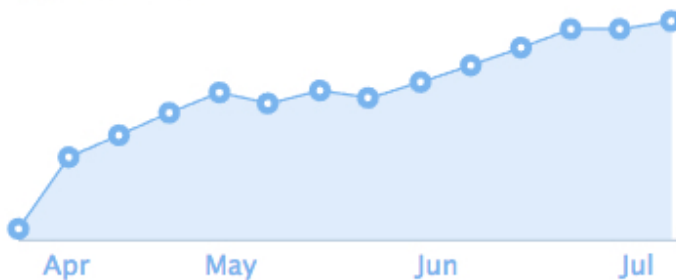


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Our web site's traffic is constantly growing.
Site traffic is measured by Alexa and Google.

✓ **persianmirror.ca**

🌐 Global rank



249,763

🇨🇦 Monthly CA rank

10,118

The site with the highest combination of visitors and pageviews is ranked #1.

From April - July, persianmirror.ca had over 80,000 unique visitors. Our visitors had over 190,000 page views.

Persian Mirror Website Summary

Users

80,696

↑ 147.6%

Pageviews

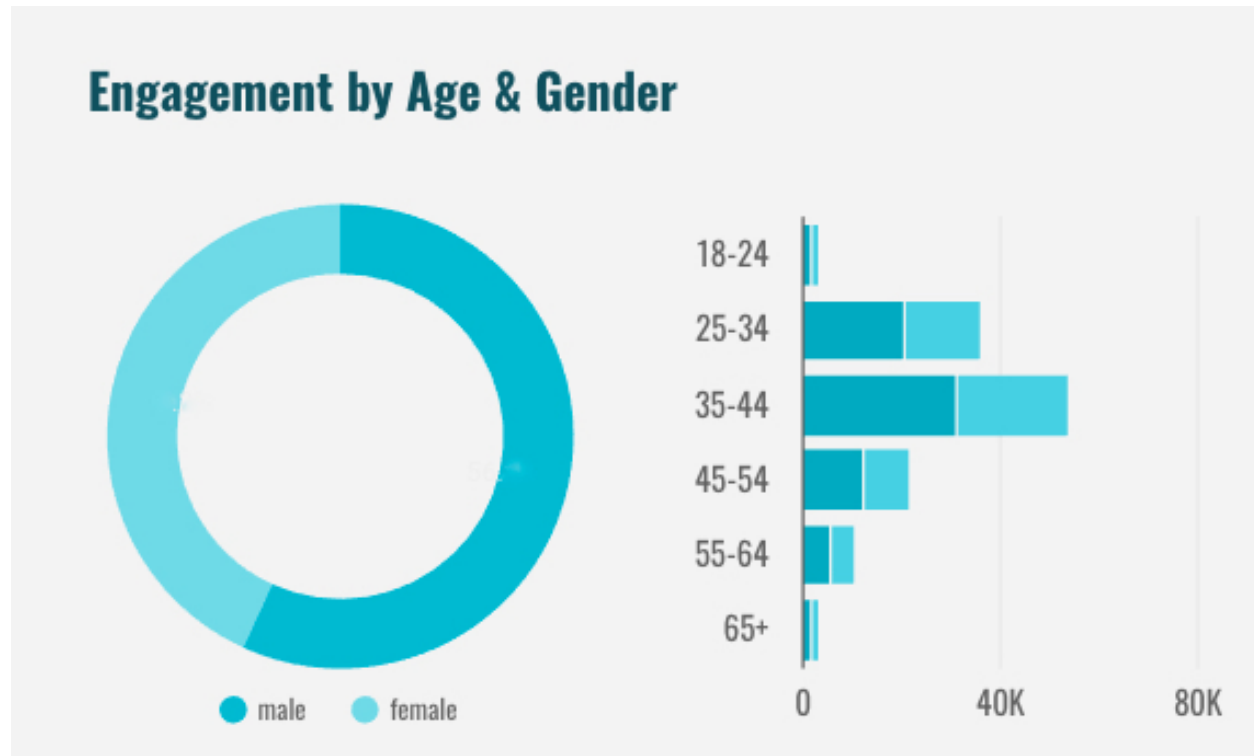
192,662

↑ 162.3%



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Majority of our users are between ages of 25-55 and almost equally divided between female and male users. This category of users have most buying power in Canadian market.



Over 70% of our users are from Canada.
This means your advertisement dollars will be spent to reach local Canadian consumers and not users in other countries!



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Our YouTube channel has over 70 videos already, covering various subjects and it is growing. All of our videos and slide shows are produced in house by Persian Mirror staff.

Access our YouTube channel at youtube.com/PersianMirrorCA

The screenshot shows the YouTube channel page for Persian Mirror. At the top, there is a banner image of tulips. Below the banner, the channel name 'Persian Mirror' is visible along with a 'Subscribe' button showing 149 subscribers. The navigation menu includes 'Home', 'Videos', 'Playlists', 'Channels', 'Discussion', and 'About'. The main content area displays a grid of video uploads, each with a thumbnail, title, view count, and upload date. The videos cover a wide range of topics including news, interviews, cultural events, and social issues.

Video Title	Views	Upload Date
Shahrokh Moshkin Ghalam پیکر	51 views	1 day ago
Arash at Tirgan in Toronto	10 views	4 days ago
Miniature Aboighasemi	121 views	5 days ago
میدا و مقصد پناهندگان جهان	584 views	4 weeks ago
Interview with BBC Farsi	286 views	1 month ago
Toronto's Vigil for Iran's Terrorist attack	148 views	1 month ago
Iran's Election انتخابات ایران و انتخابات ایران	2,318 views	2 months ago
Canada #CANADA150	80 views	2 months ago
13 Bedar سیزده بدر	3,846 views	3 months ago
چهارمین جشنواره نوزوی کانادا	201 views	3 months ago
Ali Ehsassi Nowruz Message	39 views	3 months ago
پیام نوزوی علی احسان	64 views	4 months ago
حاجی هریز	512 views	4 months ago
سزود نوزوی زیبای من	1,652 views	4 months ago
عید شعا مبارک	168 views	4 months ago
جشن چهارشنبه سوری ایرانیان تورنتو	3,662 views	4 months ago
شعر بهار	190 views	4 months ago
Shabnam Tolouei - Dust-Flower-Flame	194 views	4 months ago
ویان اوا کریمی Violin	188 views	4 months ago
به استقبال نوزوی با سکتور مین آکاشی	281 views	4 months ago
رقص بندری دانش آموزان فارسی زبانان در تورنتو	1,125 views	4 months ago
به استقبال نوزوی	1,015 views	4 months ago
Interview with Zenderoudi تگر با محمود	203 views	5 months ago
Happy Valentine's Day	60 views	5 months ago
Anti Trump Rally in Toronto	91 views	5 months ago
Feathers of Fire پرهای آتشین	43 views	5 months ago
Feathers of Fire 2 گنگو با حمید رحمانیان بخش دوم	141 views	5 months ago
Feathers of Fire 1 گنگو با حمید رحمانیان بخش نخست	177 views	5 months ago
هنگامی که حاشیه اخبار میشود	596 views	5 months ago
Nima Naghibi خاطرات سزندان و زندگی در غربت بخش 1	119 views	6 months ago
Nima Naghibi خاطرات سزندان و زندگی در غربت بخش 2	153 views	6 months ago
زبان فارسی در رسانه های برون مرزی بخش 2	123 views	6 months ago
زبان فارسی در رسانه های برون مرزی بخش 1	109 views	6 months ago
CafeNevisa کافه نوینسا	41 views	6 months ago
در باره هفت پیکر نظامی گنجوی HaftPaykar Nezami	299 views	6 months ago
Didgeridoo	65 views	6 months ago
Kim Michela - Shinine	2:33	
Christmas in Toronto	3:27	
Shahrokh Moshkin	0:30	
Art for Penna	2:41	
Milani answers	2:15	



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Persian Mirror Services

- Web site design and maintenance:
 - Domain name registration
 - Content creation (English and Persian)
 - Web site design and development
 - Web site maintenance (software update, security maintenance and other related tasks)
 - Web site traffic report generation
 - Social Media Marketing for targeted markets (location, age and gender based targeting)
 - SEO, Search Engine Optimization
 - eMail address with your own domain name
- Photography and Video production services:
 - Personal portrait for business cards and advertisement
 - Private and social events photography for personal or commercial use
 - Product packaging, Food photography, and real state photography for commercial purposes